Reply to Office Action Serial Number 10/684,303 Customer No.: 33354

AMENDED CLAIMS

This listing will replace all prior versions of the claims in the application.

What is claimed is:

- (currently amended) An object orientation indicator system for conveying when proper orientation exists between an object and a user, the system comprising:
 - a) at least one reference marker; and
 - b) at least one display comprising:
 - i) a bound edge; aпd
 - ii) a non-contoured edge located opposite the bound edge, wherein at least one reference marker is located only on the noncontoured edge of at least one display so as to be substantially visible when proper orientation exists between the object and the user.
- (original) The system according to Claim 1 wherein at least one reference 2. marker comprises at least one facial indicium.
- (original) The system according to Claim 2 wherein at least one reference 3. marker comprises at least one approving facial indicium.
- (original) The system according to Claim 3 wherein at least one reference 4. marker comprises at least one smiling facial indicium.
- (currently amended) The system according to Claim 2 [4] wherein at least 5. one reference marker comprises at least one non-approving facial indicium.
- (cancelled) 6.
- (original) The system according to Claim 2 wherein at least one reference 7. marker comprises at least one frowning facial indicium.
- (currently amended) The system according to Claim 1 wherein the at least 8. one display display is a notepad and at least one reference marker conveys whether the notepad is oriented such that at least one bound edge is in a position for effective use of the notepad by the user.

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- (currently amended) The system according to Claim 8 wherein the notepad comprises sheets of paper wherein each sheet of paper further comprises repositionable adhesive. at least one Post-It® note.
- (withdrawn) The system according to Claim 1 wherein: 10.
 - a) the display comprises a spray bottle having a distal side and a proximal side; and
 - b) the proximal side has at least one approving facial indicium; such that when the spray bottle is held in proper position by the user, an approving facial indicium is visible to the user.
- (withdrawn) The system according to Claim 1 wherein at least one display 11. comprises at least one valve, and at least one reference marker indicates to the user whether at least one valve is substantially opened or substantially closed.
- (withdrawn) The system according to Claim 11 wherein at least one 12. reference marker comprises at least one facial indicium.
- (withdrawn) The system according to Claim 11 wherein at least one reference marker comprises at least one smiling facial indicium.
- (withdrawn) The system according to Claim 11 wherein at least one 14. reference marker comprises at least one smiley face.
- (withdrawn) The system according to Claim 11 wherein at least one 15. reference marker comprises at least one frowning facial indicium.
- 16. (cancelled)
- 17. (cancelled)
- 18. (cancelled)
- 19. (cancelled)
- (cancelled) 20.
- (withdrawn) The system according to Claim 19 wherein: 21.
 - c) the display comprises a spray bottle having a distal side and a proximal side; and
 - d) the proximal side has at least one approving facial indicium; such that when the spray bottle is held in proper position by the user, an approving facial indicium is visible to the user.

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- 22. (withdrawn) The system according to claim 21 wherein the approving facial indicium is a smiley face.
- 23. (withdrawn) The system according to Claim 16 wherein the means for displaying comprises means for flow manipulation, such that the means for conveying indicates whether the means for flow manipulation is substantially opened or substantially closed.
- 24. (new) A notepad comprising:
 - a) at least one reference marker; and
 - b) a plurality of sheets of paper wherein each sheet comprises:
 - i) a top surface,
 - ii) a bottom surface,
 - iii) a bound edge,
 - iv) a non-contoured edge located on the opposing side of the sheet of paper from the bound edge, and
 - v) two side edges that each extend from the bound edge to the non-contoured edge;

wherein the at least one reference marker is located only on the noncontoured edge of the notepad so as to be substantially visible when proper orientation exists between the notepad and the user.

- 25. (new) The notepad according to Claim 24 wherein at least one reference marker comprises facial expressions.
- 26. (new) The notepad according to Claim 24 wherein at least one reference marker comprises approving facial expressions.
- 27. (new) The notepad according to Claim 24 wherein each sheet of paper further comprises repositionable adhesive placed on the bottom surface near the bound edge of the sheet of paper.